



TOTAL LIFE CHANGES®

Presents

# U.L.E.A.R.N

Leadership, Earning, Attraction, Retention, & Networking

# The Road to the Top: Rules of Greatness in Network Marketing

# What Makes a Winning Presentation?

**Build rapport and communicate in a way that creates deep resonance between you and your prospects.**

**It's not just about what you're selling.  
It's also about YOU.**

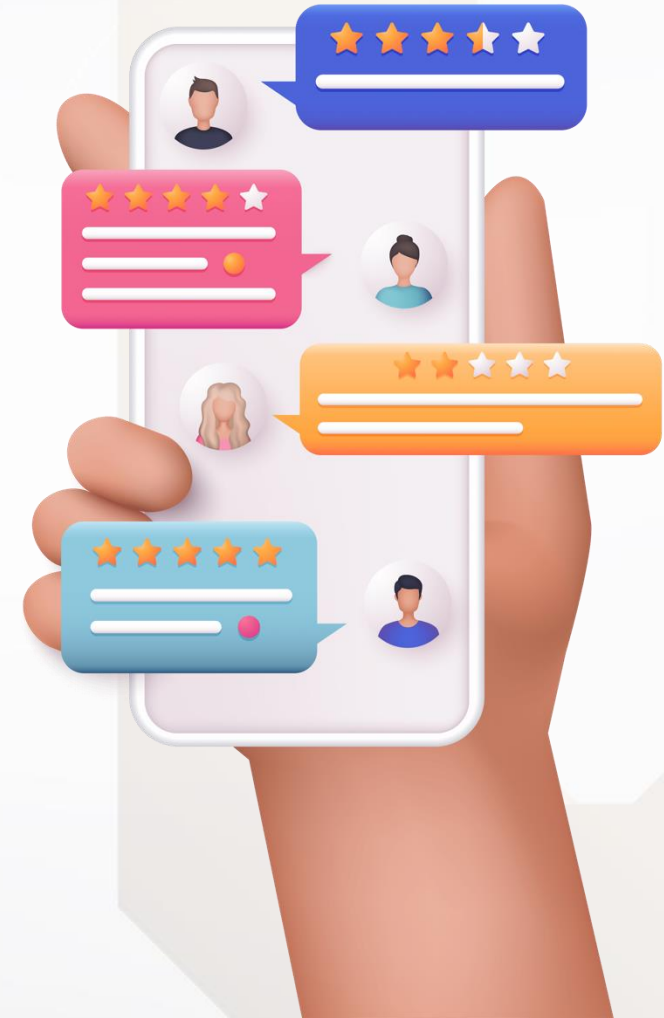
# Why Your Story?

- **It's real.**
- **It breaks the “pattern.”**
- **It makes people feel.**



# How to Share Your Story Well

- **Be real.**
- **Keep it simple.**
- **Connect.**
- **Show, don't just tell.**
- **The most important thing is practice.**



Video and additional tools are available at: [TotalLifeChanges.com/Training](https://TotalLifeChanges.com/Training)

# Do You Tell Your Story Often?

**When you tell your story,  
others can see their own potential.**

**As a Life Changer,  
you wake up every day with a purpose.**

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# Take Risks Wisely

- **Embrace discomfort.**
- **Make learning a lifelong journey.**
- **Failure is fuel.**
- **Give, don't just take.**



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# Learn From Adversity

- Master the business.
- Stay away from people who try to belittle your ambitions.
- Stay curious about life.



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# Weekly Homework Assignment

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August 16, 2024

Tell your story or post about your “why” on social media! Ask your followers to message you for more information on the products or business opportunity.



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