

BREAKTHROUGH

BOOT CAMP
TOTAL LIFE CHANGES[®]

***Mindset and Responsibilities
of Effective Leadership***

Four Disciplines for Effective Leadership

Direction

Accountability

Recognition

Duplication



Providing Direction

TEACHING YOUR TEAM

HOW TO SELL

- 25X Strategies
- Team Calls and Training
- TLC University Library

HOW TO RECRUIT

- Working with Sponsor
- Team Calls
- Small Meetings/Events
(Taste & Talk ParTeas & Vending Events)

HOW TO INVITE

- In-person
- Over the Phone
- Social Media & Direct Messaging



Accountability: Your Role as an Experienced Leader

WHAT CAN YOU CREATE TO INVITE PROSPECTS TO ATTEND?

- Small Meetings/Events (Taste & Talk ParTeas & Vending Events)
- Zoom Calls, Google Hangout, 3-Way Calls
- Pre-recorded Video (ATM system in Facebook Groups, Telegram, and WhatsApp)



Recognition

RECOGNIZE ACCOMPLISHMENTS

- Completing Weekly Assignments
- Attending Trainings and Inviting Guests
- Acquiring New Customers and Life Changers (10-5-2 Activity)
- Reaching a New Rank
- Participating in Team Challenges



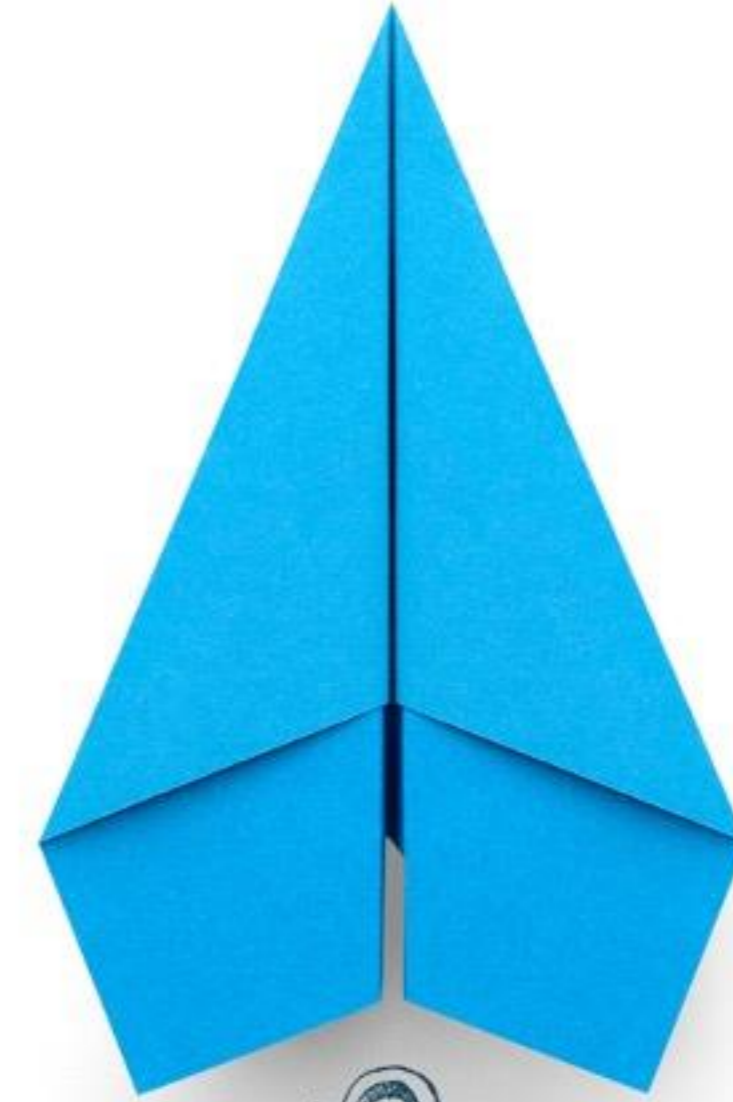
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Duplication

YOUR ROLE AS AN EXPERIENCED LIFE CHANGER

- Onboard Immediately
- Provide Direction with Assignments
- Recognize ALL Accomplishments



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YOUR ROLE AS AN INEXPERIENCED LIFE CHANGER

- 10-5-2 Activity
(put the WORK into NetWORKING)
- Invite, Show Up, Observe, Take Notes,
and Follow Up with Prospects
- Develop Your Roadmap to Success with
Intentional Business Activity



Enjoy the Process

EARN WHILE YOU LEARN



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***IT'S NOT WHAT WORKS,
IT'S WHAT DUPLICATES THAT MATTERS***