

2023

RANK UP BOOT
CAMP

SPONSORED BY  TOTAL LIFE CHANGES®

PERSONALLY SPONSORED LIFE CHANGERS

DAY THREE

TYPES OF LIFE CHANGERS

Upgraded from Customers

Already love the products, and may be open to joining the business

May be someone that has been giving you lots of referrals and you can discuss earning as an LC

Direct Recruit

Someone that is already open to the business opportunity, looking to make extra money .

May be someone that has already been in the industry

Referrals

Ask your warm market if they know anyone that might interested in making an extra \$250 a week.

Those helping you with referrals may also be interested or ask you more about the business opportunity.

RECRUITING IN 2023

Recruiting in 2023

Needs to be a short, exciting conversation.

Keep it simple so you don't confuse the prospect

Explain an income success story that is relatable (earning an extra \$250 a week)

Onboarding Your New Life Changers

What to do after you sponsor a Life Changer?

Ask them to complete the following:

1. Create a list of up to 10 reasons why they joined, and circle their top 3
2. Summarize their personal health and wellness goals
3. Write down their initial income goals and the timelines to meet those goals
4. Write down the amount of time that they can realistically commit to the business
5. Finally, have them create their list of 10 sample prospects (10-5-2)



THE SIGNIFICANCE OF BINARY QUALIFICATION

Sponsoring Two Life Changers

It's important to sponsor at least two Life Changers.

In order to maximize the residual income potential, you need to be binary qualified.

Beyond Your First Two Life Changers

Goals and Expectations for You & Your Team



TOTAL LIFE CHANGES®

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RETAILING TO RECRUIT



- The Power of Two
- I Have a Team. Now What do I Do?
- Personal Development
- Intentions of Recruiting

Special Guest Speaker
Sheila Monique

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DAY THREE RECAP

The Three Types of Potential Life Changers

Recruiting in 2023

Onboarding New Life Changers

Expectations for You and Your Team

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DAY THREE HOMEWORK

Reflect on your 2023 Goals and Complete the Worksheet

1. Create a list of up to 10 reasons why you joined, and circle your top 3
2. Summarize your personal health and wellness goals for the New Year
3. Write down your new income goals and the timelines to meet those goals
4. Write down the amount of time you will realistically commit to your business

2023 RANK UP BOOT CAMP DAY 3 HOMEWORK ASSIGNMENT

WHY DID YOU JOIN TOTAL LIFE CHANGES? WRITE UP TO TEN REASONS AND CIRCLE YOUR TOP THREE.

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

YOUR HEALTH GOALS
What are your health goals? Check all that apply.

Weight Loss Mood & Energy Improved Diet
 Cleansing Other _____
Select One or More

WRITE A SUMMARY OF YOUR OVERALL HEALTH GOALS.

WHAT ARE YOUR INCOME GOALS?

___ \$100 consistently every week in the next 60 days
___ \$250 consistently every week in the next 60 days
___ \$500 consistently every week in the next 60 days
___ \$1,000 or more consistently every week in the next 60 days

YOUR BUSINESS GOALS
How many hours will you be able to dedicate to your TLC business to reach your weekly goals in the next 60 days?

SELECT ONE: 0-10 11-20 20+

SPECIAL ANNOUNCEMENT

FIVE FREE

LIFE CHANGER ENROLLMENT CODES

Pay attention to your email for details.

(5) Unique 1x Use Codes

*Offer available only to Life Changers who have registered for 2023 Rank Up Boot Camp on or before December 29, 2022 at 12 p.m. ET. Offer valid from December 29, 2022, until February 28, 2023, or while supplies last. Free enrollment refers to one free digital starter kit for each code provided. A product purchase of one item valued at \$54.95 (40QV) or more is required to complete enrollment.

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