

Presents



## **Step Zero**

### **Become a Product of the Product**











#### **Invest in Your Business**

The 25X Business Builder Pack

\$299.95 + FREE Digital Starter Kit (a \$60 value)

Get to work on your warm & cold market list of 100 contacts.

### Step 2

#### Offer the Tea

Begin working your list. You do not need to write down 100 before you begin pre-selling the tea.

Ask your contacts for a favor and wait for a response.



## Step 3

#### **Deliver & Follow Up**

Transfer the names of contacts that agreed to buy one or more brew teas to the 25X Customer list.

Follow up 4 days after delivery & offer more tea.





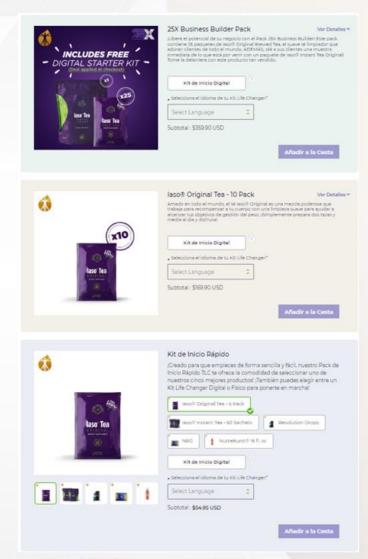


## **New Life Changer Enrollment**



#### **Business Builder Pack**





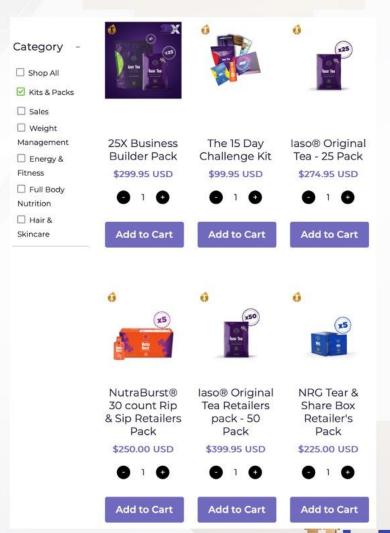


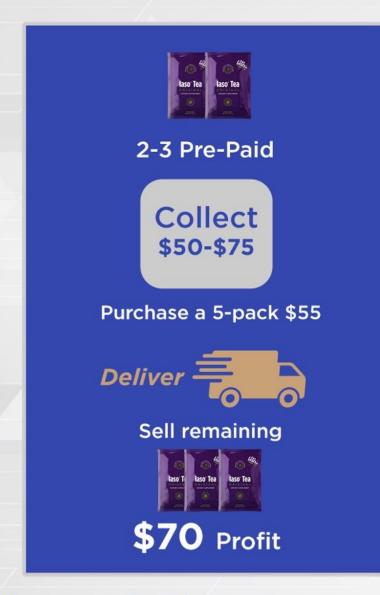
# **Existing Life Changers Kits & Packs**



#### **Business Builder Pack**











When you get customers to pre-pay for the one-week supply of tea, make sure you place an order for a 5-pack within two days of receiving payment to ensure timely delivery of the products.





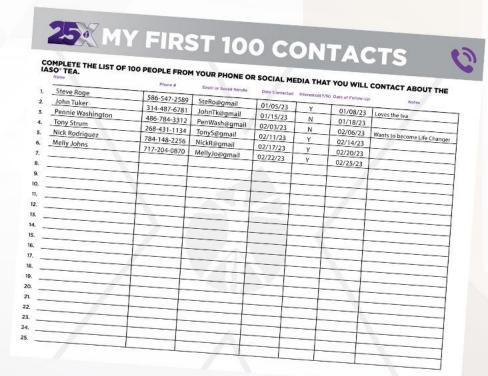


## The 25 Customer Journey





Anyone you could reach out to about the tea, including the contacts on your warm and cold market list!







## Work on My First 100 Contact list

- Work your warm & cold contact list
- Talk to new people!

"Would you or anyone you know be interested in losing an extra five pounds?"

- Promote through calls, texts, or social media!
- Tell people about the product and your results.
- Ask if they are interested in trying it out or learning about how you earn from promoting it.





## **Bigger & Better Deals**

- One-week supply for \$25
- Two-week supply for \$45
- Save \$50 as a preferred customer!
  - One-month supply for \$54.95
  - Online subscription for < \$50 with 10% SmartShip savings



# Success Requires Frequent & Intentional Communication

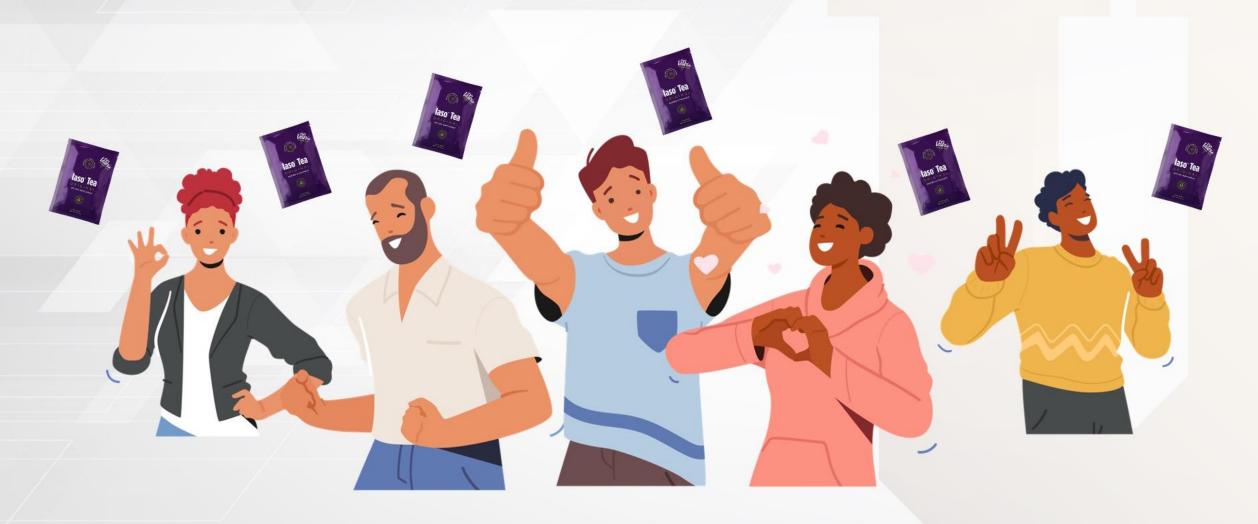
- Do your potential customers know you are open for business?
- Do your new/repeat customers know they have the opportunity to earn money?







## **Deliver Tea With A Smile**







## **New Apprentice Bonus**

#### **Qualifications**

- Active with a minimum of 40QV
- Binary Qualified
- Minimum of 500 PLV

#### **Rank Benefits**

- Earn Retail Commissions
- LC Sponsor Bonus
- Binary Commissions
- Five-pack of Original Iaso® Brew Tea PLUS 40QV Effective 05/26/2023





## **Business Starter Kit**

#### **USA**:

- Information about our business, brand, and culture
- 30-day access to our premium iOffice portal
- 30-day access to our MY TLC app
- 3 packs of laso® Tea to promote and sell for \$25 each

### **INTERNATIONAL:**

- Information about our business, brand, and culture
- 30-day access to our premium iOffice portal
- Lifetime access to our MY TLC app
- 2 packs of laso® Tea to promote and sell for \$25 each





**INTL \$29.95** 











## Presents

