



TOTAL LIFE CHANGES®

Presents

U.L.E.A.R.N

Leadership, Earning, Attraction, Retention, & Networking

Prospecting & Lead GENERATION

Video and additional tools are available at: TotalLifeChanges.com/Training



10

**Prospecting
Lead Generation**

5

**Follow-up
Retailing G5
250 Club**

2

**Onboarding
Recruiting**

Video and additional tools are available at: TotalLifeChanges.com/Training

 **TOTAL LIFE CHANGES®**

PROSPECTING

- Potential customers are identified, contacted, and relationships are built.
- A good prospecting strategy ensures the right leads are contacted and relationships are nurtured.



Video and additional tools are available at: TotalLifeChanges.com/Training



5 TEXTS A DAY



THE 15 DAY CHALLENGE



HOST A TASTE & TALK ParTEA.



SOCIAL MEDIA ATTRACTION

25X LEAD GENERATION



SAMPLING



REFERRALS



**POP-UP SHOPS/
VENDING EVENTS**



THE METHOD THAT WORKS FOR YOU

Video and additional tools are available at: TotalLifeChanges.com/Training

CUSTOMER ACQUISITION & Retention

Video and additional tools are available at: TotalLifeChanges.com/Training



WHAT'S THE WINNING FORMULA IN RETAILING?

THE NUMBER OF PEOPLE YOU CAN EXPOSE TO THE PRODUCTS

WHAT'S YOUR NUMBER?

FOLLOWING UP WITH PROSPECTS & REFERRALS



Converting Prospects into **25X Customers or PCs**

- Find Out What They Are Struggling With
- Offer A Solution

Video and additional tools are available at: TotalLifeChanges.com/Training

THE FORTUNE IS IN THE _____!



How to Make it



When to Take it



What to Expect

Video and additional tools are available at: TotalLifeChanges.com/Training

CONVERTING 25X CUSTOMERS TO NEW PCs



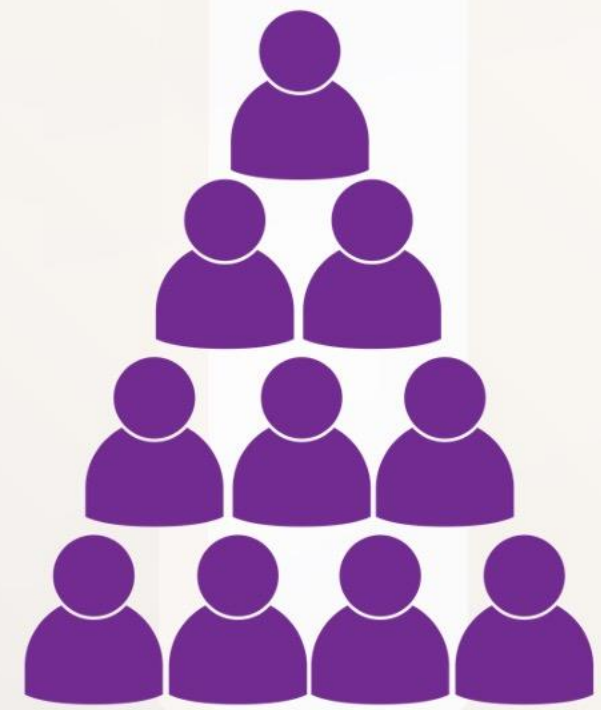
PC WITH 1ST OFFER



**PCs AFTER
1 WEEK SAMPLE**



**PCs AFTER
2ND WEEK SAMPLE**



**PC AFTER 3RD OR 4TH
WEEK SAMPLE**

Video and additional tools are available at: TotalLifeChanges.com/Training

Recruiting & NEW LIFE CHANGERS Onboarding

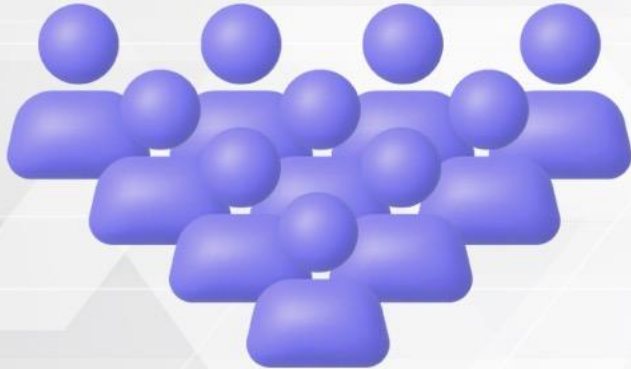
Video and additional tools are available at: TotalLifeChanges.com/Training



WHO CAN YOU RECRUIT?

10

25X CUSTOMERS



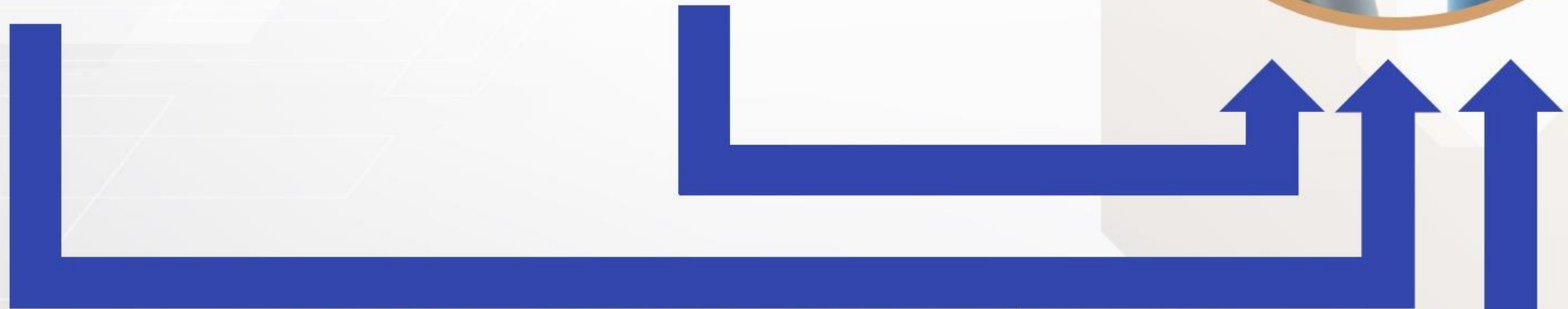
5

PREFERRED CUSTOMERS



2

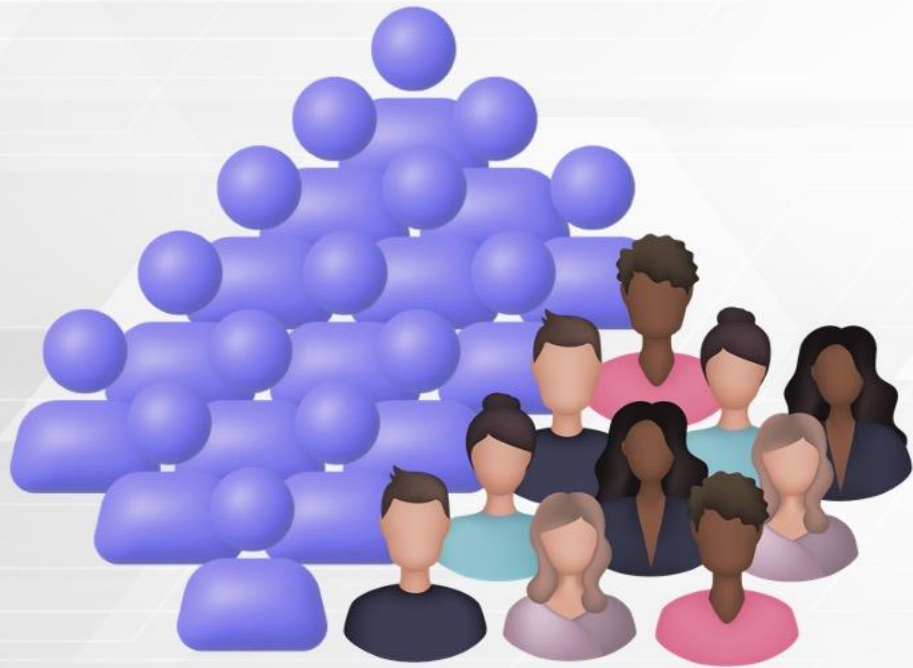
LIFE CHANGERS



Video and additional tools are available at: TotalLifeChanges.com/Training

UPGRADING PREFERRED CUSTOMERS

Sift and Sort



25X & PREFERRED CUSTOMERS

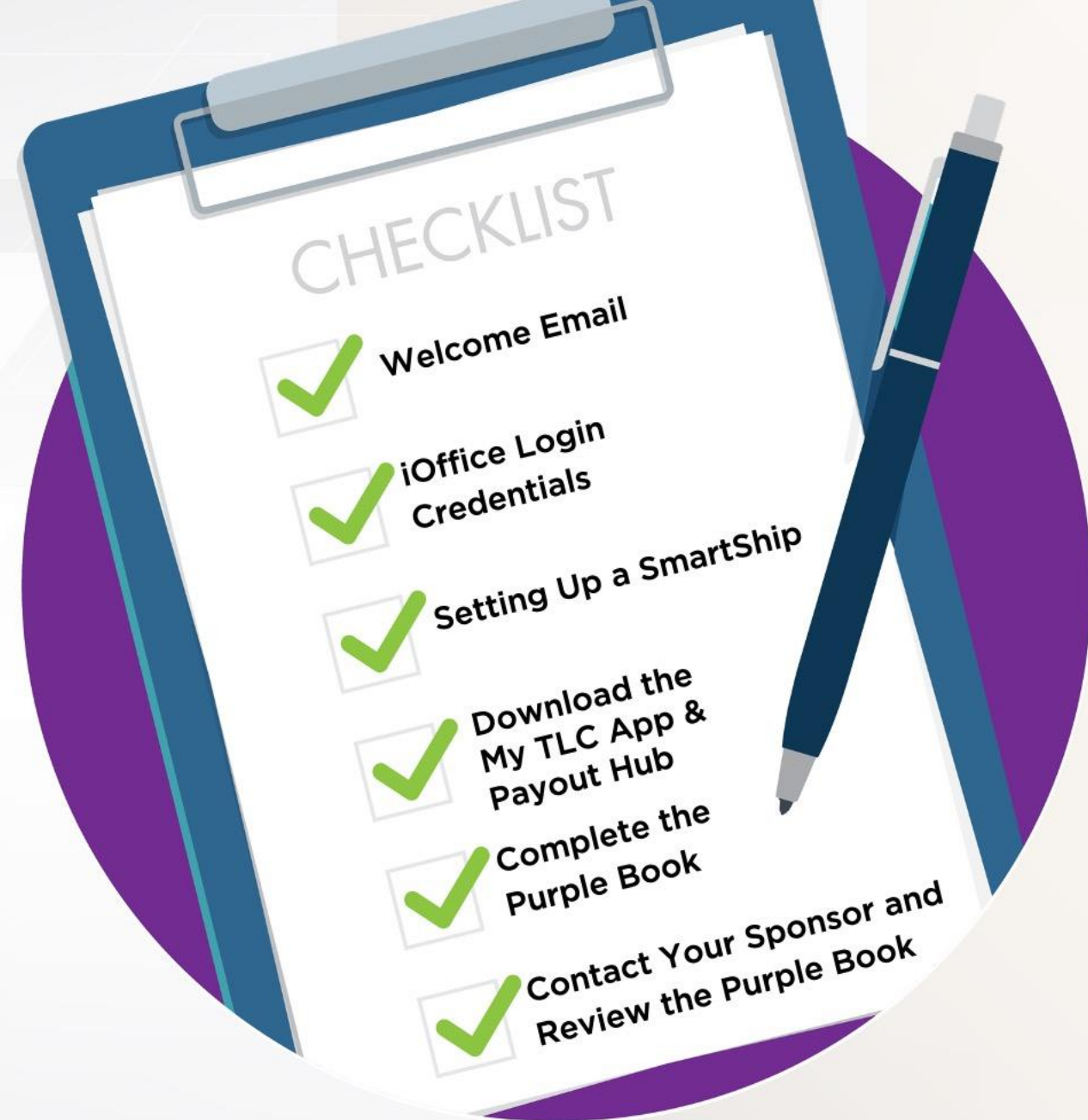


LIFE CHANGERS

Video and additional tools are available at: TotalLifeChanges.com/Training

 TOTAL LIFE CHANGES®

ONBOARDING



Video and additional tools are available at: TotalLifeChanges.com/Training

What's your



-



-



Formula?

Video and additional tools are available at: TotalLifeChanges.com/Training



TOTAL LIFE CHANGES®

Presents

U.L.E.A.R.N

Leadership, Earning, Attraction, Retention, & Networking