



TOTAL LIFE CHANGES®

Presents

U.L.E.A.R.N

Leadership, Earning, Attraction, Retention, & Networking

Effective Customer Retention Strategies

Build customer loyalty.

Treat customers as humans.

Communicate clearly and easily.

Create excitement about a change.

Encourage word-of-mouth referrals.

Maintain customer engagement with gamification.

Frequently ask for feedback!



Video and additional tools are available at: TotalLifeChanges.com/Training

CONVERTING 25X CUSTOMERS TO NEW PCs



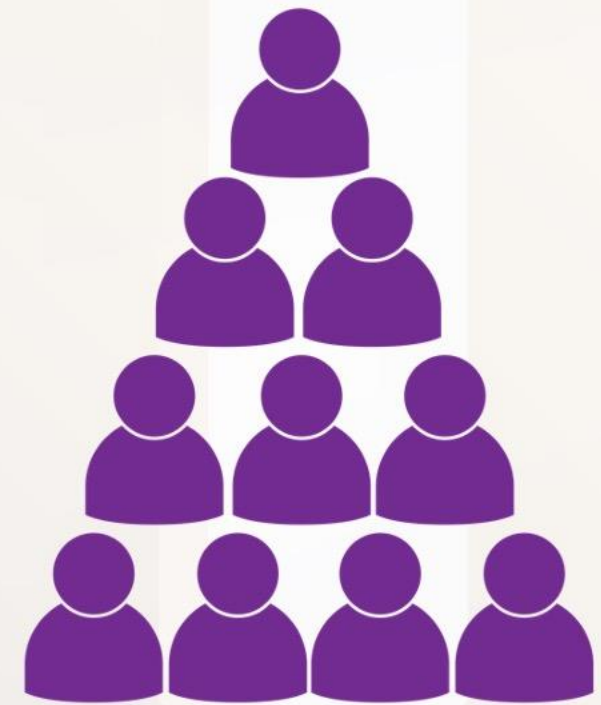
PC WITH 1ST OFFER



**PCs AFTER
1 WEEK SAMPLE**



**PCs AFTER
2ND WEEK SAMPLE**



**PC AFTER 3RD OR 4TH
WEEK SAMPLE**

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R5 Qualifying Customers

R5 Qualifying Customers

Team Status Report

New Life Changers in the Last 30 Days

Members List

Personally Sponsored Retail Customer Orders

Guest Orders

Team Retail Orders

Kits and Packs Sold

Retail Items Sold

G5 Qualifying Customers

R5 Qualifying Customers

Downline's Orders

Filters

Date Range:

February 2024

Drag a column header and drop it here to group by that column

CustomerID	FirstName	LastName	AccountCreatedDate
000245	Bill	Flakes	02/14/2024
000246	Maria	Rivera	02/16/2024
000247	Fresh	Montana	02/18/2024

Weekly Homework Assignment

March 1, 2024

Inspire an existing customer to repurchase a month's supply of any product.



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