



TOTAL LIFE CHANGES®

Presents

# U.L.E.A.R.N

Leadership, Earning, Attraction, Retention, & Networking

# TAP IN TO THE 25X SYSTEM

## Pick a Pack

### QUICKSTART

#### 5 Pack



Invest \$55

Sell for \$25 Each

Earn \$125

**Profit \$70**

### BEST VALUE

#### 25 Pack



Invest ~~\$274.95~~ \$225

Sell for \$25 Each

Earn \$625

**Profit \$400**

### MOST POPULAR

#### 10 Pack



Invest \$110

Sell for \$25

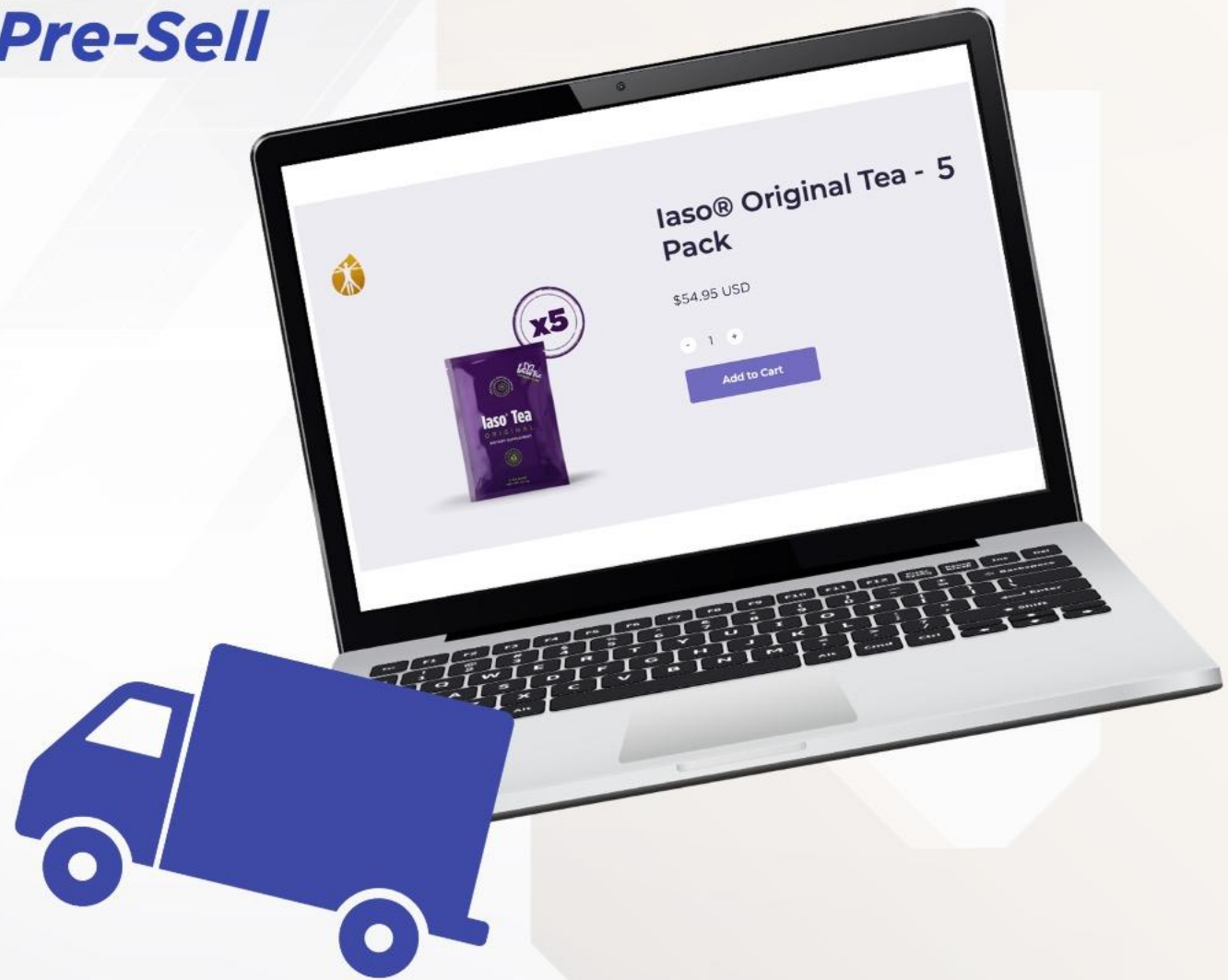
Earn \$250

**Profit \$140**

# TAP IN TO THE 25X SYSTEM

## *Or Pre-Sell*

- Get 2-3 paid commitments for a one-week supply of laso® Brew Tea by Thursday morning.
- Place an order for the 5-pack of laso® Brew Tea by 3 p.m. eastern Thursday
- Deliver their one-week supply of laso® Brew Tea on Monday





***If you can text message or direct message, you can make money with the 25X System.***

**1. Text at least 5 people Monday through Saturday:**

“Do you know anyone looking to lose an extra 5lbs?”

**2. When you get a “Yes”, say thank you and confirm the person’s name and number.**

Tell them it’s \$25 for a one-week supply and give them your Cash App, Zelle, Venmo, or PayPal information.

**3. If you get a “no”, text back: “Okay, thank you. Could you do me a favor? If you know anyone that would be interested, could you please let me know?”**



# DUPLICATION & TEAM BUILDING

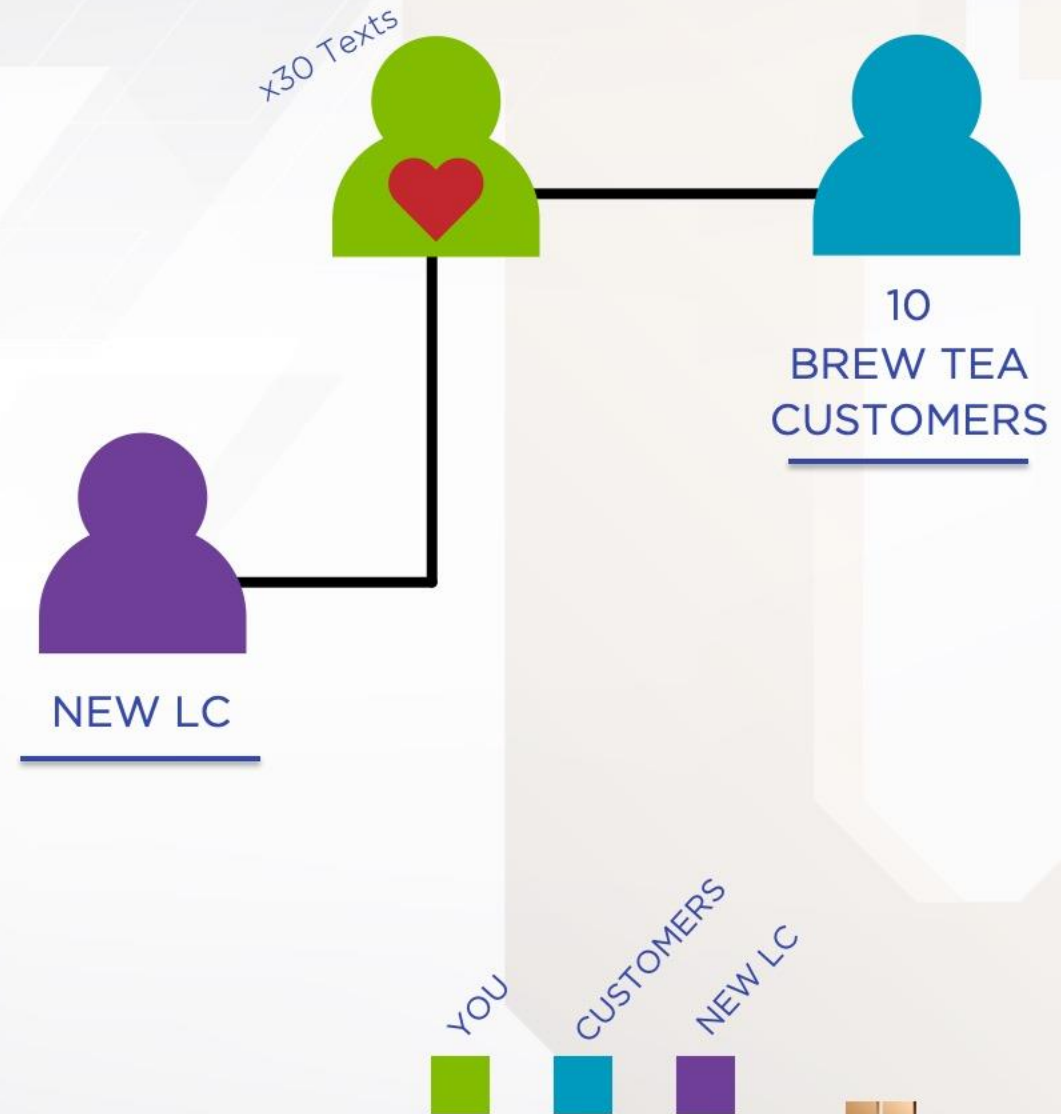
## Week 1

Text 5 People Daily

(Mon-Sat)

10 Customers  
1 Life Changer

Minimum of \$250  
Retail Sales



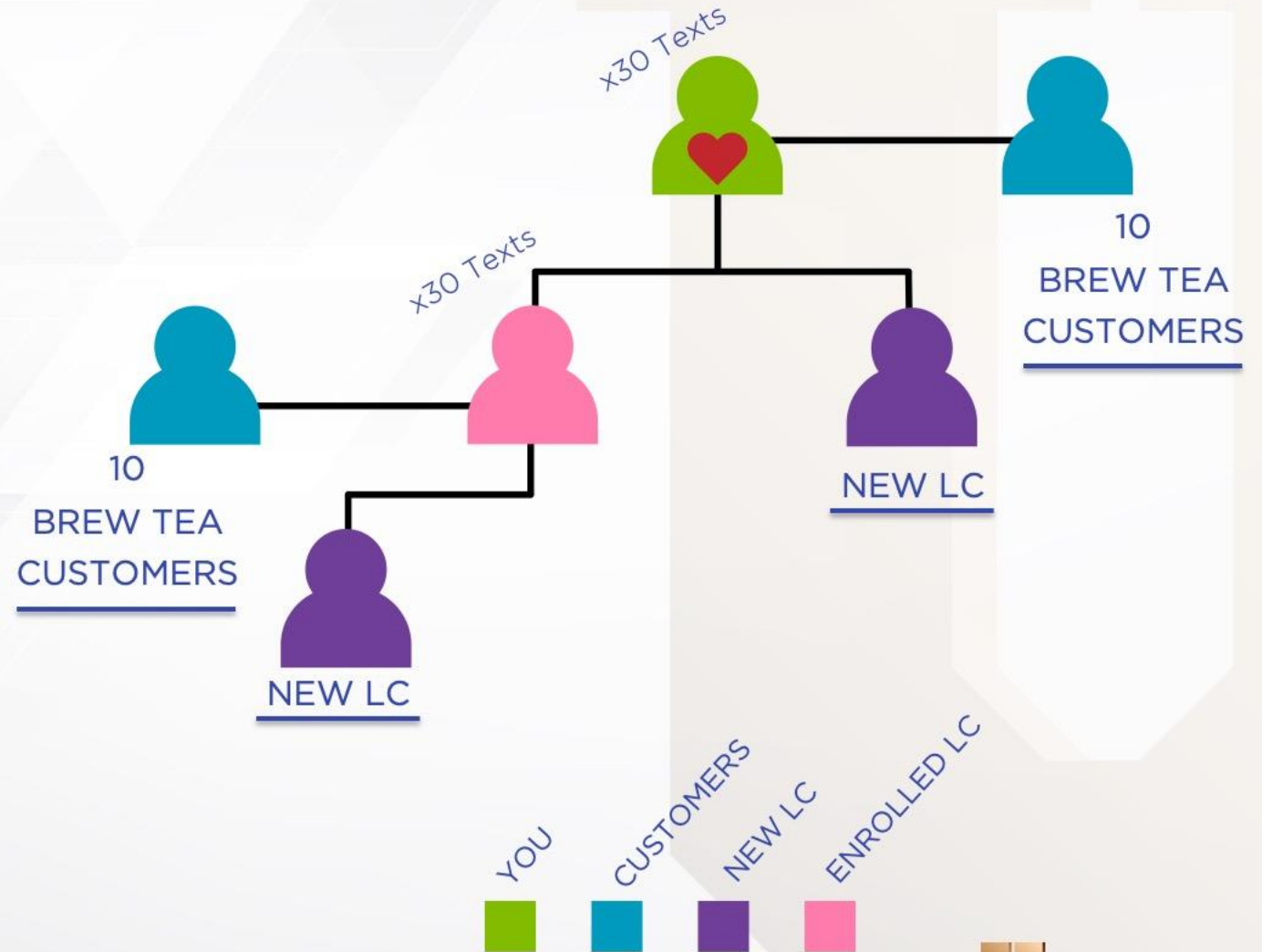
# DUPLICATION & TEAM BUILDING

## Week 2

60 Texts Total

20 Customers  
2 New LCs

Minimum of \$250  
Retail Sales



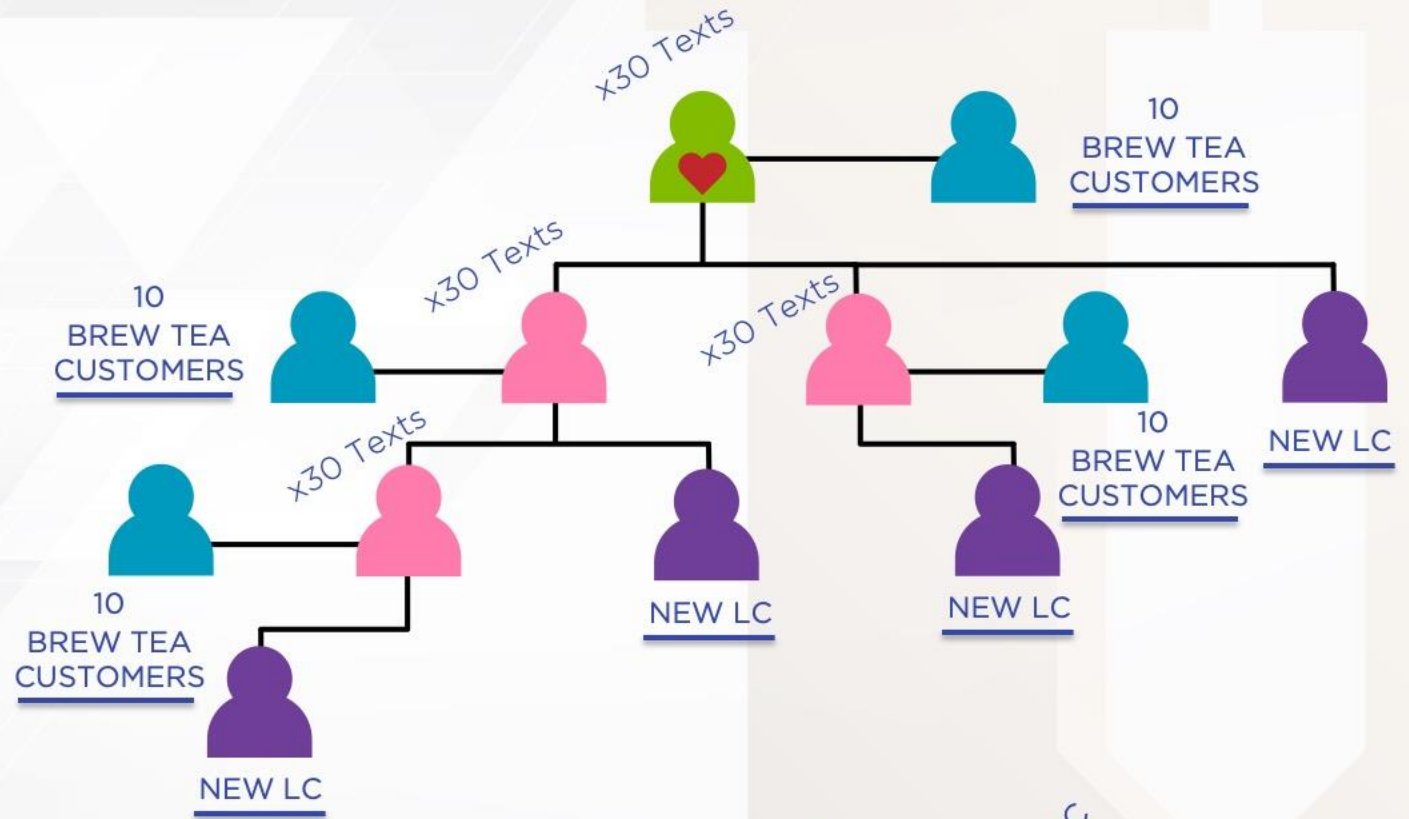
# DUPLICATION & TEAM BUILDING

**Week 3**

**120 Texts Total**

**40 Customers  
4 New LCs**

**Minimum of \$250  
Retail Sales**



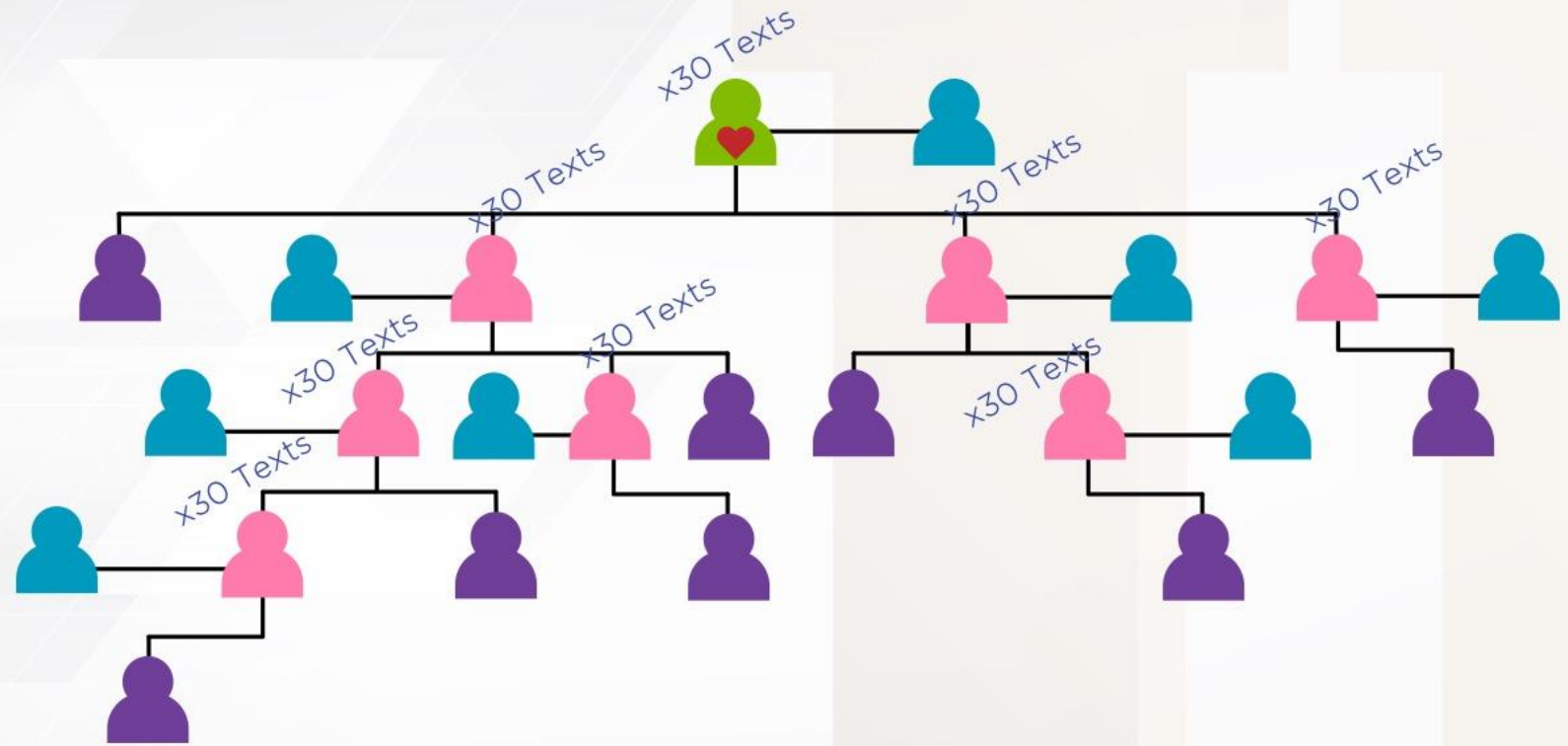
# DUPLICATION & TEAM BUILDING

**Week 4**

**240 Texts Total**

**80 Customers  
8 New LCs**

**Minimum of \$250  
Retail Sales**





# PROSPECTING EXISTING BREW TEA CUSTOMERS

- Explain they can join as a Life Changer and receive 8 packs of tea.
- Sell 4 for \$25 each  
Earn \$100
- Consume 4 and sell 4 for \$25
- Two-month supply for the price of one.

**\$54.95**



**+**

**\$59.95**



**\$114.90 Total Investment**



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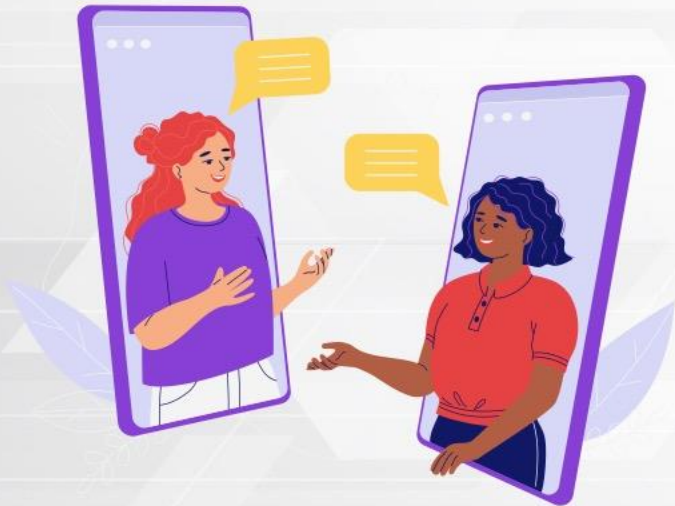
# TLC WEEKLY SCHEDULE

- **Mindset Monday**  
**Facebook and Instagram 11 a.m. ET**
  - *Homework - Given during Mindset Monday*
- **25X en Espanol with Bolo Enriquez**  
**Tuesdays at 8 p.m. ET**
- **Wednesday Power Hour Call**  
**Live Webinar with John Licari 12 p.m. ET**
- **U LEARN on Wednesday 8 p.m. ET**
- **Thursday Night Learn**  
**Facebook and Instagram 8 p.m. ET**
- **Thursday Live Zoom Call**  
**with Rosa 6 p.m. ET**
- **Fun Friday**  
**Facebook and Instagram 11 a.m. EST**
- **25X in English with Craig Cole**  
**Sundays 7 p.m. ET**

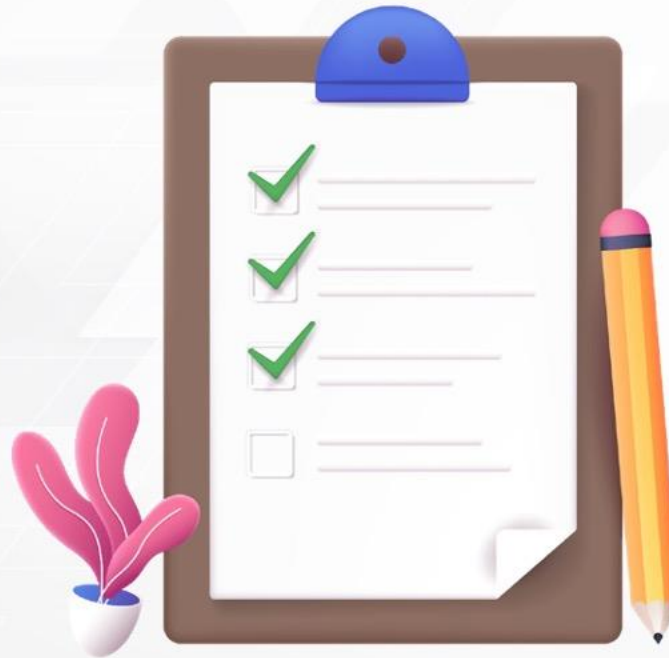


# DUPLICATING 25X

## *Onboarding New LCs*



## *Providing the Assignment*



## *Recognizing Achievements*



# HOW TO GET STARTED

## ***Keep It Super Simple (K.I.S.S)***

**Create an Agenda to Develop a Routine**

**Invite the Team and Announce the Date(s) and Time(s) in Groups & Social**



# DEVELOPING TEAM MEMBERS

- **Duplication = Growth**
- **Alternate Hosts to Introduce the Call & Edify the Speakers**
- **Introduction**
- **Provide the Agenda & Expectations of the Meeting/Presentation**
- **Guest Speakers for Testimonies & Success Stories**



# RECOMMENDED TIPS FOR SUCCESS

*Reference Your i-Office for Reports to Support Your Calls*

- **Prepare for Your Daily/Weekly Team Calls and Announce them on Social & Apps**
- **Know Your Numbers**
- **Create Accountability Opportunities to Recognize Specific Team Goals**
- **Homework as an Example**



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