# REFERRAL POST SCRIPTS (ROSE ALVARADO)

#### **HOW TO ASK SOMEONE FOR A REFERRAL POST:**

Create a list of 50 people on social media. Send the first initial message. Don't respond to anyone's message until you have sent an initial message to all 50 people. (Copy and paste to send your messages out quickly!)

#### First Message:

(Wait for response)

#### Second Message (after someone asks what the favor is):

Great! So I started drinking this tea \_\_\_\_\_\_ (Fill in the blank with a period of time: a few weeks ago, a month ago, a year ago, etc.) and lost \_\_\_\_\_ lbs! (Fill in the blank with how the tea has helped you!) I love how much it's been helping me, so I decided to start sharing it in hopes that it would help others feel good, too! Plus, it helps me make a few extra \$\$, especially now that the cost of everything is going up!

I don't want to ask you to buy anything from me, but I do want to ask if you would be willing to do a referral post for me. A Right now the Facebook algorithm isn't the greatest, so I just need help getting the word out. You'd be helping me out so much. Plus, you could earn a free tea! If you're willing to help, great! If not, no worries. Hope you enjoy the rest of your day!

### Third Message (if someone says yes):

Awesome! Please post this with the pic of the tea. Don't tag me on the post. If anyone asks what it is, just say, "My friend Rose Alvarado will get you more info." That's it. I'll take care of the rest. Thank you so much for helping me! For every 4 people who order, I'll send you a free bag of tea! Post this:

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I can't believe the results my friend saw from drinking this tea! She says it works wonders. I can't wait to try it, especially after the holidays!

(Give them a picture of the product to post.)

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### HOW TO RESPOND TO PEOPLE WHO CONTACT YOU AFTER SEEING A REFERRAL POST:

Send a friend request to anyone who asks for more information on the referral post so you stay connected with them. This builds your network. You now have people following you who want what you have. Send the first message, then send them a comment on the referral post that says, "Sent you a message!" This helps with the algorithm and attracts more people to ask for information!

#### **Script:**

Hey there! I saw you were interested in our tea!
(Wait for response)
Great! It's a tea that has helped me (fill in the blank). Drink 8 oz with lunch and dinner and half a cup with an evening snack. It's a cleansing tea that a lot of people have used to help them throughout their weight-loss journeys! Where are you located?
(Wait for response)
Oh nice! I'm from (fill in your state)! We can ship you a pack of tea and show you how to brew it yourself every week! I have a few options available. If you want to give it a try, let me know!
(Wait for response. They usually ask how much it costs.)
I have 3 options available: 1 pack for \$25, 2 packs for \$40, or 5 for \$55. Each pack makes a gallon of tea, and each gallon should last you a week! The more consistent you are with drinking it, the better your results. I'm so excited for you to try it! You're gonna love it!
(They will either buy it or say they have to wait until payday. Either way, make sure you stay connected with them because you just planted a seed! They will buy when they are ready.)