

MLM *Summer*  **SECRETS**
BOOT CAMP

What is

A Shift in Sharing & Selling Practices

Meeting the demands of today's consumer

1. Lower price points
2. Skepticism
3. Instant gratification with impactful results



Becoming a Product of the Product

It all begins with YOU and the BREW

laso[®] Brew Tea

- Formulated in 2008
- Viral in 2014-2016
- Voted #1 Global Direct Selling Product 2015 and #5 2016



DYOR

Become Familiar with the ingredients

Ingredients

- Persimmon Leaves*



- Holy Thistle / Blessed Thistle*



- Malva Leaves*



- Marsh Mallow*



- Carica Papaya*



- Myrrh*



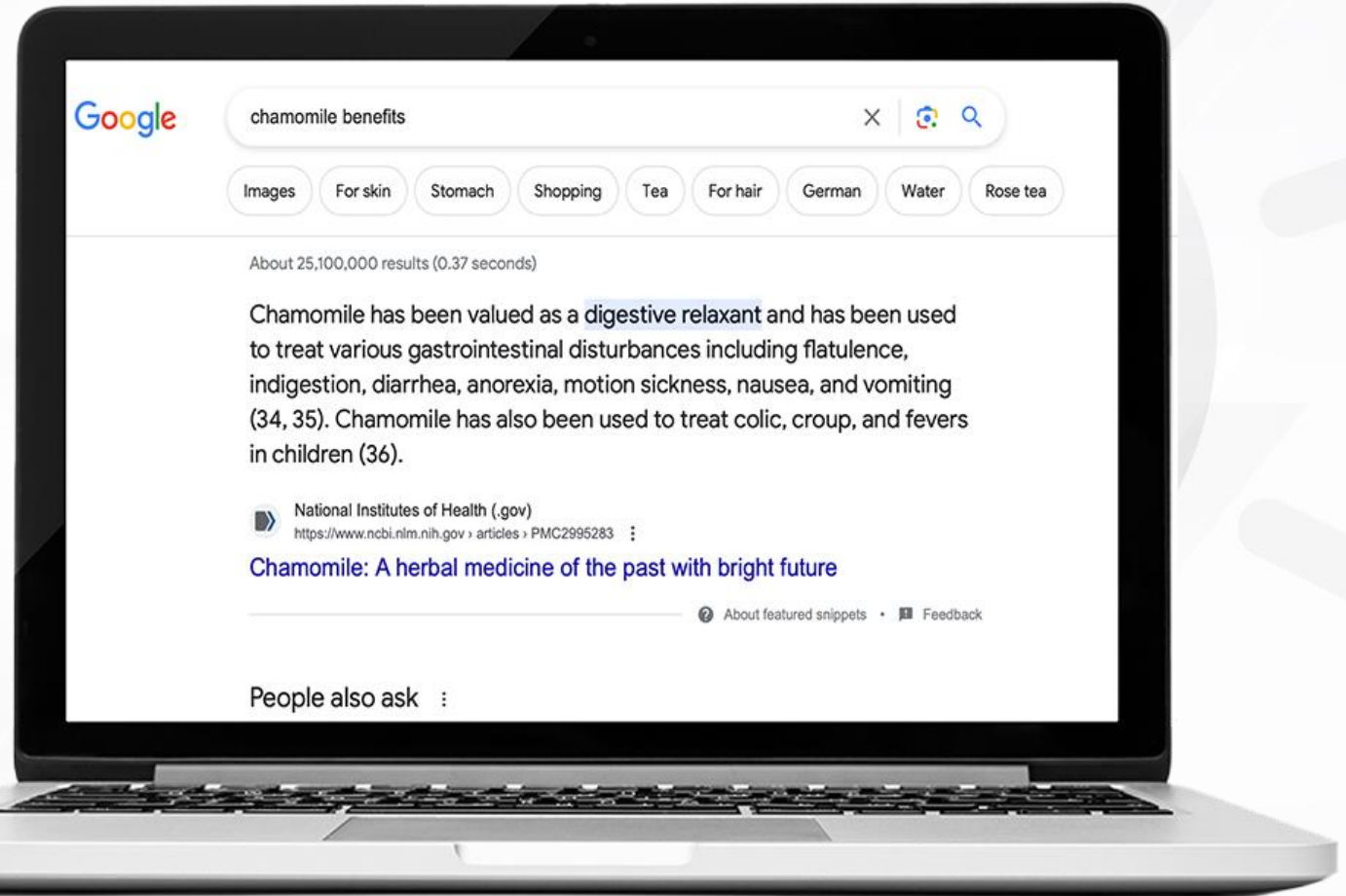
- Chamomile*



- Ginger*



Do Your Own Research



Personal Proof & Product Credibility



“I had tried a few other things to help me lose weight, but things weren’t working, and I wasn’t getting the results I wanted. Once I started drinking the tea, I started feeling much better inside and out! ... My life completely changed, and I always talk about the things I gained when I lost the weight. I’ve learned how to eat healthier and maintain a consistent workout routine. I’m more confident. I feel and look amazing as a mom of four and have developed healthy habits for my family as well.”

Eleni lost 70 pounds in nine months.*



“From the first day I tried laso® Tea, I felt happy. I felt a change in me. As the days went by, I not only felt good, but I also looked better, and I liked what I saw ... Everyone needs to feel good, happy, and comfortable. This product gives you happiness, health, and peace. Wouldn’t it be nice to know that your body is well?!”*

Kate lost roughly 106 pounds in five months.**

Success Stories



How has duplicating 25X System impacted your business?

It has given my team more selling and believing advantages. More people are open to talking to others about the business and the products due to the simplicity of 25X.

Why would you recommend the 25X System to a new distributor?

It keeps is Super Simple Super simple to double your investment!



How has duplicating 25X System impacted your business?

25X It has given me the opportunity to double my money quickly and safely, by sharing our tea that, due to its natural components, provides excellent results from the first week.

Why would you recommend the 25X System to a new distributor?

25X is the Fastest System for a new life changer to have physical and financial results. Your investment will allow you to stock the #1 product to double your money from home.

How to Promote

MOST POPULAR

laso® Original Tea 5 Pack



\$54.95 USD

- ✓ Invest \$54.95
- ✓ Sell each for \$25 & earn \$125
- ✓ Profit \$70
- ✓ One-time Business Starter Kit fee of \$59.95 applies to new members.

laso® Original Tea 10 Pack



\$109.90 USD

- ✓ Invest \$109.90
- ✓ Sell each for \$25 & earn \$250
- ✓ Profit \$140
- ✓ One-time Business Starter Kit fee of \$59.95 applies to new members.

BEST VALUE

25X Business Builder Pack



\$225 USD

- ✓ Invest 225
- ✓ Sell each for \$25 & earn \$700
- ✓ Profit \$475
- ✓ FREE Business Starter Kit

SYSTEM

Developed for NEW and EXISTING Life Changers

Acquiring Customers, Referrals, and New Business Partners

- Communication is Key
- Share your product testimony
- Share a one-week supply of Iaso® Brew Tea for \$25
- Follow Up

(consider sending frequent, personalized videos to customers vs text messages)



Summer Exposure for Your Business Growth

- More people are outdoors and traveling during the Summer months
- Greater opportunities to speak to more people
- More friends, neighbors, and parents at team events
- Greater opportunity to share your own product testimony



SYSTEM

Plug New Team Members into the System

The25xSystem.com

Tools & Resources

- Customer & Referral Contacts
- Track Your Sales
- Recommended Scripts & Conversation Starters

