

MLM *Summer*  **SECRETS**
BOOT CAMP

Take your business to the next level with social media

- Keep your profile up to date.
- Use a photo of yourself as your profile picture.
- Make your profile visible to the public.
- Keep your workplace off your profile.



Attraction Marketing

Best practices:

- Be H.O.T
 - Honest, Open, Transparent
- Share your journey.
 - There is power in a personal testimony.
 - Be a Product of the Product.
- Don't sell... **Share**



Tips to Beat the Algorithm

- Saying less attracts more.
- Keep the name of the product out of your photos.
- If someone asks a question in your comments, reply with, “I’ll message you privately.”
- Don’t post your links publicly. Share it in a DM!





BEFORE



AFTER

Brad Bickett is 😄 feeling excited in **Lebanon, KY.**
 June 12 at 8:42 PM · 🌐

I don't typically do this but since we will be having a "Partea" for my crew here in Lebanon I decided to let u in on how to get 3 for \$1 this week! You can keep the 3 for yourself or I can show you how to flip that \$1 into \$75!
 Which ever you decide is fine by me.
 Drop a 🔥 to snag yours & I'll send you our secret recipe. While supplies last! #themagicjuice



Holly Tic Schoener, Tina Lynn Bickett and 23 others
 31 comments

Like Comment Share

BEFORE

Brad Bickett is 😄 feeling happy in **Lebanon, KY.**
 June 7 at 8:00 AM · 🌐

We are gonna be giving some away FREE!!!! Drop 🔥 for yours!!!! #magicjuice #lessbloating #flatbelly #energy




Jack Fallon, Marina Nitsche-Smith and 32 others
 53 comments 1 share

Like Comment Share

Brad Bickett is 😄 feeling excited in **Lebanon, KY.**
 June 2 at 10:24 AM · 🌐

Who wants this FREE???



Tina Lynn Bickett, Jack Fallon and 13 others
 65 comments 1 share

Like Comment Share

AFTER

Rose Alvarado
April 2 · 🧑

Yes , it's me and lots of you should of already recieved your trials & lots more of you should recieve this week!



Holly Tic Schoener, Joanne Taylor Christian and 46 others · 32 comments

Like Comment

BEFORE

Rose Alvarado
3d · 🧑

I love drinking this & I need y'all's help BIG TIME! The person with the most Likes & Comments will win a prize at the end of this party I'm at!

I'm always the one giving the free stuff away so I would appreciate y'all's help one time I enter myself in a giveaway. 🍷



Tina Lynn Bickett, Nansee Terain and 110 others · 142 comments 2 shares


Like Comment Share

Rose Alvarado
April 2 · 🧑

Only 20oz a day! Head over to my Boss Chic Group for exclusive discounts.

👉👉👉👉👉👉👉👉👉👉👉👉

https://www.facebook.com/groups/397530830982875/?ref=share_group_link



Holly Tic Schoener, Adriana Tic and 95 others · 202 comments

Like Comment

AFTER

Facebook Groups

- Create a community for your customers.
- Provide a single space that contains information about your business and allows you to make personal sales.
- Allow you to create events and chats.



MLM *Summer*  **SECRETS**
BOOT CAMP

JUNE 27

6 P.M. - 8 P.M. ET

TOTALLIFECHANGES.COM/BOOT-CAMP

SPANISH TRANSLATION AVAILABLE

Video and additional tools are available on the website.